



REFERRAL PARTNER KIT

UNITED SIGNATURE

Your Trusted Partner in Real Estate Renovation, Sales & Development



■ donna@unitedsignature.com

■ Greater Seattle, King County, Puget Sound

Welcome to United Signature



Helping agents, investors, and homeowners unlock property potential — fast, fair, and seamless.

Over 500+ remodels, acquisitions, and developments completed across the greater Puget Sound.

You make the introduction. We handle everything else. Once the project signs and the deposit lands, you get paid — no site visits, no project management required.

WHO THIS IS FOR

Past Clients	Realtors + Agents	Investors	Trade Partners
Your recommendation carries more weight than any ad we could run.	Earn on every referral. Add a trusted remodel partner to your toolkit.	Know someone with a property full of potential? Connect them with us.	Vendors, plumbers, mitigation companies — refer work outside your scope.

BY THE NUMBERS

500+

Projects Completed

Seattle, King County & Puget Sound

\$10K

Maximum Reward

Per qualified referral

14

Days to Payment

Check or bank transfer



How It Works

- 1 You Make the Introduction**

Tell your contact about United Signature. Share this kit, our website, or give them our number. A warm intro is all we need.
- 2 We Take It From There**

Our in-house team calls your referral, scopes the project, and manages everything from design to final walkthrough.
- 3 Your Contact Gets Updates**

We send milestone updates at every stage so your referral always knows where they stand. Your reputation stays intact.
- 4 You Get Paid**

Contract signed + deposit received = reward processed. Payment within 14 days via check or bank transfer.

ELIGIBLE PROJECT TYPES

Kitchen, Bath & Whole Home Remodel

Full renovations and complete transformations.

Custom Home Build

Ground-up custom construction, fully managed.

Prep-n-Sell

Pre-listing renovations. Average 17–22% higher sale value.

ADU / DADU Construction

Fastest-growing category across the Puget Sound.

Home Additions

Expanding square footage, adding rooms, converting spaces.

D.E.P.P. Program

Renovate now, pay at closing. Built for realtors.

Your Referral Reward

Earn up to \$10,000 per referral.

Reward amounts are based on project scope. All rewards confirmed in writing before work starts.

Refer 3+ projects in a quarter — earn an additional \$500 quarterly bonus.

REWARD TERMS

Payment trigger	Contract signed + initial deposit received
Timeline	Within 14 days of project start
Method	Check or bank transfer
Quarterly bonus	\$500 extra for 3+ referrals in same quarter
Duplicate referrals	First referrer on record receives the reward
Consent	Homeowner consent required at submission
Service area	Seattle, King County, Snohomish County & Puget Sound

TALKING POINTS — WHAT TO SAY

For realtors — your seller needs work before listing

Why it works: Most sellers don't list because they can't afford the upfront renovation cost. United Signature removes that barrier entirely.

What to say: "I have a team that can renovate before you list with minimal upfront cost — they manage everything and you pay at closing. Homes they touch typically sell 17–22% higher. Want me to set up a quick call?"

For realtors — you just lost a listing to a competitor

Why it works: A deferred renovation offer is a listing tool most agents don't have. It wins undecided sellers.

What to say: "Before you sign with anyone else — I want to show you one option that could put significantly more money in your pocket at closing, with no cost to start. Can I send you 10 minutes of information?"

For past clients — someone they know is thinking about remodeling

Why it works: A trusted recommendation from someone who lived through the project is worth more than any ad.

What to say: "You should reach out to the team that did my [kitchen/bathroom/renovation]. They were organized, communicated well, and delivered exactly what they promised. I can send you their info — and honestly, if you end up working with them, I get a small referral reward too, so it's a win all around."

For investors and trade partners — referring a property or homeowner

Why it works: Investors and vendors often encounter homeowners who need work but are outside their own scope.

What to say: "This property/client is a fit for a team I work with called United Signature. They do full design-build and have programs for investors. I'll send you a referral — there's a reward in it for me and it's a good connection for you."

For anyone — the quick digital handoff

Use this when you want to pass along the link without a long explanation.

What to send: "If you know anyone planning a remodel, ADU, or renovation in the Seattle area — check out United Signature. I've referred people their way and they take great care of them. Here's their referral page: unitedsignature.com/referral — takes 3 minutes to submit."

Real Results



Modern Coastal Remodel — West Seattle, WA

Mid-century home needed a full transformation before listing — new kitchen, hardwood floors, complete repaint inside and out, landscaping, and professional staging. Bought at \$1.1M, renovated for \$110K, sold at full list price of \$1.60M after multiple competitive offers in week one.

Scope: Full kitchen remodel, new flooring, interior + exterior repaint, landscaping, staging

\$110K Renovation Budget	\$1.60M Final Sale Price	~\$380K Owner Profit	3–4 mo Start to Finish
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Bridal Trails Luxury Flip — Redmond, WA

Property in Redmond's Bridal Trails neighborhood was initially headed for wholesale at \$1.1M. Our team guided the owners through a full design-to-profit renovation strategy instead, transforming it into a premium showpiece that sold \$250K over projected value in just 4 weeks.

Scope: Full design-to-profit renovation — interior, finishes, staging, and presentation

\$1.1M Starting Point	\$1.35M+ Final Sale	+\$250K Over Projected	4 wks Start to Finish
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"I've never worked with a company that made my clients happier. Every listing we've touched with United Signature has sold faster and smoother."

— Mia D., Compass Realty

REFERRAL MILESTONES

1 Referral Received	2 Client Contacted	3 Proposal Delivered	4 Project Started	5 Payment Processed
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Ready to Submit a Referral?

Fill out the form in under 3 minutes. We follow up within one business day.

unitedsignature.com/referral

PROGRAM TEAM



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Referral rewards subject to project qualification. Homeowner consent required at submission. Projects must be in Seattle, King County, Snohomish County, or greater Puget Sound. Rewards paid within 14 days of project start. All partnerships handled under Washington State real estate and contracting guidelines.